

BUT THERE'S NOTHING HERE, EXCEPT THIS SIGN

LAMINA TOWN



...HUH...ITS

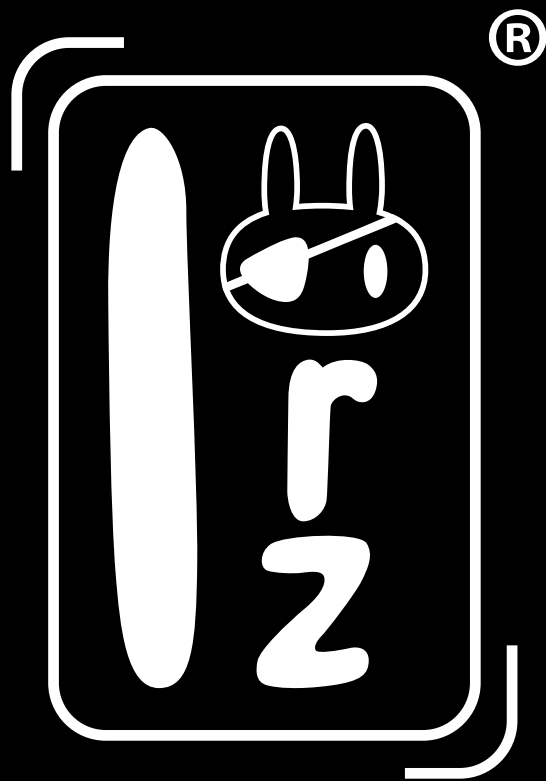
LAMINA™ SERIES

ITS ...GLOWING



www.ritter-london.com

RITTER LONDON LIMITED





Lamina™ Characters

LORZ® is launching its brand new Lamina™ series of gig bags, featuring new designs & characters. This series will be accompanied with exclusive comics & artwork which you can preview right here.



Bubble is filled with positivity and happiness. Optimistic and creative she is never one to back away from a challenge. Although slightly clumsy she always gives her best. She met Aqua when they were teamed up at a sand castle building competition when they were children and since then they have been best friends. She has a large collection of hair pins but mostly wears her favourite heart shaped pin.



Roco and his best friend Loco own and run a smoothie bar together that is very popular within the town. Him and Loco have been friends ever since they were introduced to each other when they were young and they found out that their names are so similar. He never questioned why Loco never talks as he seemed to understand him anyway. Roco is very friendly and approachable and has been looking after everyone in town ever since the mysterious disappearance of the Mayor. This is why he has brought Bubble and Aqua into Lamina town, with their help he is hoping to reach the City and find out what has happened to the Mayor.



Aqua loves logic and likes to approach every situation strategically. She loves to read although the weight of the books she used to carry around was overwhelming so she now prefers the comfort of her e-reader. Aqua loves collecting samples from flowers and fungi to study. She dresses in a simple sleek style and doesn't own many clothes, although she does own many pairs of reading glasses as she is unsure what kind of frame suits her face the most.



Loco is a quiet soul, he never talks, ever. Nobody except Roco is able to correctly interpret how he is feeling or what he is trying to say when he is silent. Loco is the only one who knows why Roco has an eyepatch and has promised him his secret is safe. He is responsible for putting an olive smoothie on the menu at the smoothie bar that nobody else has dared to try yet. One of his favourite hobbies is baking and he is constantly trying new recipes and often gives away samples at the smoothie bar. He tries to match the outfits that Roco wears so that their business doesn't look too unprofessional.



Lamina™ Comic preview



LaminaBasic™ LZ-G001

G001-Series Features:

- LØRZ® Lamina™ Two-Tone look and branding
- Guitar bag without padding
- Stylish, all weather 420D Polyester
- Strong webbing handle
- NO. 6 zipper with practical, branded fabric pullers
- Silk Print LØRZ® Lamina™ branding



Lightweight, Unpadded Bags

Available for:

- 1/2 (C2), 3/4 (C3) & 4/4 Classical Guitar (C4)
- Dreadnought Guitar (DR)
- Electric Guitar (EG)
- Bass Guitar (BG)
- Baritone Ukulele (UB)
- Concert Ukulele (UC)
- Soprano Ukulele (US)
- Tenor Ukulele (UT)



Model	Description	Available Colors
LZ-G001-C2	Classical 1/2	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-C3	Classical 3/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-C4	Classical 4/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-DR	Dreadnought	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-EG	Electric	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-BG	Bass	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-UB	Baritone Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-UC	Concert Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-US	Soprano Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G001-UT	Tenor Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)



LaminaBasic™ LZ-G003

LZ-G003-Series Features:

- LØRZ® Lamina™ look and branding
- 3mm quality foam padding
- Stylish, all weather 420D Polyester
- Adjustable, webbing backpack straps
- Luxury padded carrying handle
- NO. 8 zipper with practical, branded fabric pullers
- LØRZ® Lamina™ Two-Tone look
- Silk Print LØRZ® Lamina™ branding
- End-Pin, headstock and bridge protector in Polyester
- Quality Nylon interior
- Zippered A4 music pouch



LZ-G003-DR/RO



3mm Padded Bags

Available for:

- 1/2 (C2), 3/4 (C3) & 4/4 Classical Guitar (C4)
- Dreadnought Guitar (DR)
- Electric Guitar (EG)
- Bass Guitar (BG)



LZ-G003-DR/AQ

LZ-G003-DR/LO

LZ-G003-DR/BB

Model	Description	Available Colors
LZ-G003-C2	Classical 1/2	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G003-C3	Classical 3/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G003-C4	Classical 4/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G003-DR	Dreadnought	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G003-EG	Electric	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G003-BG	Bass	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)



LaminaBasic™ LZ-G008

LZ-G008-Series Features:

- LØRZ® Lamina™ look and branding
- 8mm quality foam padding
- Stylish, all weather 420D Polyester
- Adjustable, webbing backpack straps
- Luxury padded carrying handle
- NO. 8 zipper with practical, branded fabric pullers
- LØRZ® Lamina™ Two-Tone look
- Silk Print LØRZ® Lamina™ branding
- End-Pin, headstock and bridge protector in Polyester
- Quality Nylon interior
- Zippered additional accessory pouch below music pouch



LZ-G008-DR/RO



8mm Padded Bags

Available for:

- 1/2 (C2), 3/4 (C3) & 4/4 Classical Guitar (C4)
- Dreadnought Guitar (DR)
- Electric Guitar (EG)
- Bass Guitar (BG)
- Baritone Ukulele (UB)
- Concert Ukulele (UC)
- Soprano Ukulele (US)
- Tenor Ukulele (UT)
- Banjo (BJ)



LZ-G008-DR/AQ

LZ-G008-DR/LO

LZ-G008-DR/BB

Model	Description	Available Colors
LZ-G008-C2	Classical 1/2	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-C3	Classical 3/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-C4	Classical 4/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-DR	Dreadnought	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-EG	Electric	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-BG	Bass	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-UB	Baritone Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-UC	Concert Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-US	Soprano Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G008-UT	Tenor Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)



LaminaTuition™ LZ-G012

G0012-Series Features:

- LØRZ® Lamina™ look and branding
- 20mm luxury foam padding
- Stylish, all weather 420D Polyester
- Adjustable, luxury padded, comfortable backpack straps with reflective strips
- Luxury padded carrying handle
- Grab handle for easy pick up on the back
- NO. 10 zipper with practical, branded fabric pullers
- LØRZ® Lamina™ Two-Tone look
- Silk Print LØRZ® Lamina™ branding
- End-Pin, headstock and bridge protector in Polyester
- Quality Nylon interior
- Zippered A4 music pouch
- Long, zippered neck pouch
- Zippered, gusseted headstock pouch



LZ-G012-DR/RO



RITTER LONDON LIMITED

20mm Padded Bags

Available for:

- 1/2 (C2), 3/4 (C3) & 4/4 Classical Guitar (C4)
- Dreadnought Guitar (DR)
- Electric Guitar (EG)
- Bass Guitar (BG)
- Baritone Ukulele (UB)
- Concert Ukulele (UC)
- Soprano Ukulele (US)
- Tenor Ukulele (UT)



LZ-G0012-DR/RO

Model	Description	Available Colors
LZ-G012-C2	Classical 1/2	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-C3	Classical 3/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-C4	Classical 4/4	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-DR	Dreadnought	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-EG	Electric	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-BG	Bass	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-UB	Baritone Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-UC	Concert Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-US	Soprano Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)
LZ-G012-UT	Tenor Ukulele	Roco (RO) Aqua (AQ) Loco (LO) Bubble (BB)







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